

Business Studies

GCSE



Head of Department : Miss Lyons

Business studies teachers: Miss Lyons, Mrs Rose & Mr Eacott



Course Aims



To allow the students to develop:

the knowledge and skills needed to analyse data, think critically about issues and make informed decisions which will support them in further education and future employment.

To allow the students to:

- Explore real business issues and how businesses work.
- Read and comprehend business case studies.
- Apply the knowledge they have gathered to business case studies.
- Explore business theories and concepts in the most relevant way, through the context of events in the business and economic world.
- Work collaboratively and think independently when in lessons and outside of lessons.
- Engage in topics and issues that are relevant in today's society, e.g. digital technology, globalisation, business ethics etc.



Mastery Endeavour Thinking



Course Outline



Paper 1

Influences of operations and HRM on business activity

1 hour 45 minutes
90 marks

1,2,3,4,5,6,9 & 12 mark questions

Paper 2

Influences of marketing and finance on business activity

1 Hour 45 minutes
90 marks

1,2,3,4,5,6,9 & 12 mark questions

Unit 1 - Business in the real world

Unit 2 - Influences on business

Unit 3 - Business operations

Unit 4 - Human resources

Unit 1 - Business in the real world

Unit 2 - Influences on business

Unit 5 - Marketing

Unit 6 - Finance



Mastery Endeavour Thinking





Links to other subjects

Many of our students choose to study Business studies along side other subjects such as Media, Computer science and Geography. But Business studies is complimentary to many areas such as English and Maths.

We recommend that you are taking Business studies with another essay based subject to further refine your skills in structuring excellent answers that are effective in applying knowledge, accurate in detail and draw on continuous knowledge.



Mastery Endeavour Thinking



Holcombe Habits



- Wonder and awe is developed through the continual gathering of new knowledge about businesses, people in business and external factors that can impact businesses. Developing a sense of curiosity by asking challenging questions and enquiring in to the reasons how and why businesses operate in a certain way.
- Continuous leaning is developed through the constant addition, development and expansion of previously gained knowledge. For example, Students will develop evaluation and analysis skills which will allow them to successfully apply their knowledge leading to strong GCSE outcomes.
- Questioning and posing problems are developed through business case studies. Identifying, analysing, evaluating and questioning the impact key decisions can have on a business. Financial calculations means students have to interpret a business's finances and consider the impact it could have on a business



Mastery Endeavour Thinking



Skills needed to succeed in Business studies



- Have good organisation
- Have perseverance and enthusiasm
- To be able to meet deadlines
- To work independently and with others
- To have effective communication skills – from active listening, oral and written communication, teamwork and individual presentation skills
- To have good time management skills
- To be able to interpret, analyse and evaluate business case studies and apply knowledge to these case studies
- To have an inquisitive mind-set
- Have a willingness to research beyond the classroom
- Have an interest in the wider business world
- To become critical thinkers through extended use of analysis and evaluation skills.



Mastery Endeavour Thinking



Career Pathways



Business is relevant to many aspects of life. It can be used as a stepping stone to becoming an entrepreneur and starting up your own business idea. It can provide an avenue into the following careers:

- Accounting
- Business
- Human resource management
- Enterprise
- Finance
- Banking
- Marketing
- Sales



Mastery Endeavour Thinking



Top 10 Universities For Business

