

Financial Studies Learning Journey



External Exam



Case Study

Unit 4 – Sustainability of the Financial Services System

Market research in financial services

Managing customer relations

Evaluating marketing effort

Marketing materials and their effectiveness

Volatility in the stock market

The impact of change and uncertainty on FSS

Market segmentation and product development

Achieving customer satisfaction

Attracting, retaining and satisfying customers

Marketing materials and information

Changing weather patterns

External influences on FS providers and products

PESTLE Analysis



Sustainability in the financial services sector

Extreme reports vs balanced views

Trends in the financial sector

The competition situation in the UK

External Exam

Unit 4 – Sustainability of the Financial Services System

Sustainable economy

BREXIT

The Impact of recent changes



The financial system

Competition in the financial services sector

Methods to increase competitions

Trends in (un)sustainability

The impact of the media on sustainability of the FSS



Globalisation and major world events

The impacts of global events and ethics

Attitudes to borrowing and debt

Good debt, bad debt

Clear, measurable targets

PESTLE Analysis

The need for state welfare

How the state can help

Contingency planning

Flexible financial planning

Personal Financial Sustainability



Financial Planning and informed choices

Dealing with unforeseen events

What if? Calculations

Sources of information and advice

YEAR 13

Unit 2 – Financial Capability in the Medium and Long term

External Exam

Financial planning tools

Financial Planning

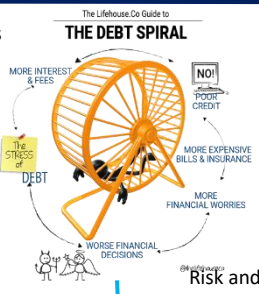
Consequences of not financial planning

Product mixes

Ethics and Sustainability

Case Study

Using insurance to deal with long-term risks



Risk and reward

Differences between savings and investments

Internal and external factors that influence these

Unit 2 – Financial Capability in the Medium and Long term

Needs, wants and aspirations

Impact, severity and probability of risk



Dealing with long-term risks

Government home ownership schemes

Borrowing products

Pension plans

Savings and investment products

External Exam



Returns on savings

Borrowing Products

Providers



Post Office, Credit Unions and NS&I

Regulators

Cash flow forecasting

Dealing with debt

Case Study

Unit 1 – Financial Capability in the Immediate and Short term

Savings products

Impact of Inflation

Overdrafts, loans, credit cards

Banks and Building societies

Consumer Protection

Budgets and forecasts

Dealing with unexpected events

Earnings



Different types of current account

Payment Methods

External influences on the life cycle

Development of money

Purposes of Money

YEAR 12



Everyday banking

Comparing methods of payments

Cash, cards, cheques



Needs, wants and aspirations

The personal lifecycle

Features and functions of money

Links to the curriculum
Red- Business Studies
Green- Economics

welcome