

Business, Finance & Management Pathways

- SEO/PPC Specialist
- Content Creator

01

Attributes

- Analytical thinking
- Problem solving
- Decision making
- Communication skills
- Creativity
- Attention to detail

02

GCSE Grades

- Maths- 6
- English- 6
- Business- 6 (if taken)
- English Lit- 6

03

Preferred A-Levels

- Business Studies
- Media Studies

04

Typical University Courses

- Digital Marketing

05

Career Opportunities

- SEO/ PPC Specialist
- Content Creator

