

# Business, Finance & Management Pathways

- Marketing Manager
- Digital Marketer

01

## Attributes

- Creativity
- Communication skills
- Analytical thinking
- Adaptability
- Leadership & teamwork
- Time management

02

## GCSE Grades

- Maths- 6
- English- 6
- Business- 6 (if taken)
- English Lit- 6

03

## Preferred A-Levels

- Business Studies
- Media Studies

04

## Typical University Courses

- Marketing
- Business Management

05

## Career Opportunities

- Marketing Manager
- Digital Marketer

